

Key AI Terminology

Agentic AI: AI systems that operate autonomously to plan, make multi-step decisions, and execute tasks across tools on your behalf. (AI that does, not just answers).

Application Programming Interface (API): A set of rules that let different software applications communicate and exchange data.

Artificial General Intelligence (AGI): A theoretical type of AI that can learn, understand, and perform any general task better than a human.

Cloud Waste: Unused software licenses, excess cloud storage, or idle computing resources paid for without yielding value.

Embodied AI: AI integrated into physical systems, such as robots or autonomous vehicles, that interact with the real world.

Foundation Models: Large-scale machine learning models trained on vast quantities of broad data that can be fine-tuned for a wide variety of specific applications.

Generative AI: A category of AI models trained on existing patterns to generate original content, including text, images, code, audio, and video.

Generative Pre-trained Transformer (GPT): A type of LLM trained on vast textual datasets to interpret context, reason through language patterns, and generate human-like text.

Hallucination: When an AI generates information that sounds convincing but is incorrect.

LLM (Large Language Model): An AI model trained on immense textual datasets, enabling it to process, summarize, translate, and generate complex human language. All GPTs are LLMs, but not all LLMs are GPTs.

Machine Learning (ML): AI focused on building algorithms that learn patterns from data to make predictions or decisions without being explicitly programmed.

RLHF (Reinforcement Learning from Human Feedback): A training method using human evaluation to align AI outputs with nuanced human preferences.

Shadow AI: Unvetted AI applications used by employees outside formal governance or data security policies.

Workshop: Low-quality, low-effort AI-generated content that increases volume without adding meaningful strategic value.

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